



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Healthy Living Director

YMCA: YMCA of Greater Kalamazoo – Maple Branch

Location: Kalamazoo, MI

Job Description:

Enhanced member experience and engagement through high quality health and wellness programs and services. Consistent program standards and quality through ongoing training and examination. Data driven improvement in Y standard, policies, processes, training and application of resources.

Responsibilities will include:

1. Initiate/implement healthy living and fitness programs and services, which includes group exercise classes, personal training, healthy eating counseling, and healthy living education presentations.
2. Collaborative work in staff teams across all departments to achieve desired results with Association goals and initiatives, including the strategic plan, special events and fundraising through the annual campaign.
3. Manage the accomplishment of goals and objectives for program development, community partnerships and volunteer development.
4. This position will contribute to the overall YMCA mission of healthy living, youth development and social responsibility.
5. Design and maintain a diverse schedule of activities, classes and programs for members of all abilities and wellness levels.
6. Recruit, train evaluate and supervise a team of associates
7. Conduct department meetings on a regular basis.
8. Keep knowledgeable in the areas of exercise science, nutrition, CPR, first aid, and fitness trends through required Y and national continuing education units.
9. Lead community-wide efforts to improve the health and well-being of the youth and adults of the greater Kalamazoo area.
10. Attend community functions and events to promote the Y, its mission and programs.

Qualifications:

1. B.Sc./BA degree in Physical Education, Exercise Science, or other related field or substantial experience
2. Three or more years of program management experience, preferably in a YMCA.
3. Ability to direct programs through supervision of volunteers and staff, development and monitoring of budgets, marketing and public relations, program development and fundraising.
4. Certifications in ACE, ACSM, AFAA, YMCA or other nationally recognized certification
5. Prefer knowledge of, and previous experience with, diverse populations.
6. Proven track record of developing authentic and deepened relationships with others.
7. Ability to establish and maintain collaborations with community organizations.
8. YMCA Team Leader or Multi-team/Branch Leader certification preferred.
9. CPR and First Aid certifications required.

Salary:

\$35,000-\$41,000

Additional Compensation Details: Salary based on experience. 80% paid medical coverage. Pay 10% in retirement. Vacation, sick, and personal time and free Y membership.

HOW TO APPLY

Please send cover letter, resume via email only.

Apply By Email:

Resumes until: 12/15/2013

Contact: Toyin Daranijoh

tmdara@kzooymca.org

1001 West Maple

Kalamazoo, MI 49008

With general guidance from the Branch Director this position is responsible for working with a large number of staff and effectively communicates and supervises other group exercise instructors, personal trainers and wellness floor staff. Must have experience in developing new classes and programs, evaluating staff and class attendance. Inherent understanding and knowledge in the area of group exercise programming.

The successful candidate will have demonstrated experience with member engagement processes and the health seeker market and have the ability to work collaboratively with all other departments within the organization. The ideal candidate will have demonstrated competencies in the areas of staff development, relationship building skills, communication skills, computer skills, project management and quality results.

Qualified candidates must have a 4 year degree in exercise science, health science and fitness, or a degree in a related field. Current national personal training, CPR and First Aid certifications are required and ACSM Health Fitness Specialist certifications